

Swiss Life Asset Managers France acquires Maison Trévisé, a high-end commercial real estate complex on behalf of the MAIF Group

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Swiss Life Asset Managers France completes the acquisition from Assembly (on behalf of Mark) of the office complex at 32 rue de Trévisé, Paris 9th arrondissement



32 rue Trévisé – Paris 9 – Photo credit: Assembly/Mark/Kreation

Swiss Life Asset Managers France is pleased to report that it has completed the acquisition of a new commercial real estate asset in the 9th arrondissement of Paris from Assembly on behalf of Mark. The transaction took the form of an off-plan contract. Swiss Life Asset Managers France was advised by CBRE.

The property acquired on behalf of an OPCI for the MAIF Group is ideally located at 32 rue de Trévisé, in the heart of a vibrant district full of cultural amenities, cafés, restaurants and shops. It is also very accessible, either by public transport or by one of the many nearby bike paths.

Covering more than 4,300 m², the site includes about 800 m² of green space, and will be completely refurbished by the CALQ architectural office and the Bortolussi agency. It will consist of three buildings, including a private residence classified as a historical monument since 1976.

In order to meet users' expectations, Maison Trévisé will favour open spaces, both formal and informal, and will feature flexible open-plan layouts enjoying plenty of natural light plus a wide range of options (showrooms, cafeterias, lofts, studios).

The entire property will be certified and receive the HQE, BREEAM, WiredScore and BiodiverCity labels.

"We are pleased with this acquisition, which demonstrates our conviction that location plus the right mix of uses and service options are the key factors in ensuring the office sector's attractiveness. This project also underlines our commitment to ESG, whose 'best in progress' strategy aims to improve existing buildings," says Julien Ganier, Deputy Head of Portfolio Management for Third-party Portfolios at Swiss Life Asset Managers France.

Handover is scheduled for the second quarter of 2023.

"This transaction is an integral part of the Mark Group's urban regeneration and repositioning strategy," say Jean-Charles Equoy, CEO of Assembly and Philippe Bidaud, a member of Mark's Executive Committee.



Hôtel Bony – Photo credit: Assembly/Mark/Kreation

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About Swiss Life Asset Managers

Swiss Life Asset Managers has more than 160 years' experience managing the Swiss Life Group's assets. This close link with insurance underpins its investment philosophy, which has as its main objectives the preservation of capital and the generation of stable returns within the framework of a responsible approach to risk. Thus, we create the foundation that enables our clients to plan in a secure and long-term manner, with complete self-determination and financial confidence. This proven approach also allows third-party clients based in Switzerland, France, Germany, Luxembourg and the UK to benefit from the services offered by Swiss Life Asset Managers.

As at 30 June 2021, Swiss Life Asset Managers managed EUR 250.3 billion in assets for the Swiss Life Group, with more than EUR 90.2 billion in assets on behalf of third-party clients. Swiss Life Asset Managers is also a leading real estate manager in Europe¹. Of the EUR 250.3 billion in assets under management, EUR 74.6 billion are invested in real estate. In addition, Swiss Life Asset Managers manages EUR 26.3 billion of real estate assets jointly with Livit. Thus, as at 30 June 2021, Swiss Life Asset Managers managed EUR 100.9 billion in real estate assets.

Swiss Life Asset Managers has more than 2400 employees in Europe.

¹ INREV Fund Manager Survey 2021 (based on AuM as at 31 December 2020)