

3 May 2023

Verena Pickhardt appointed new Head of Sales & Marketing at Swiss Life Asset Managers in Germany

A graduate in business administration, she is coming from DWS and will in future also be a member of the Executive Board of Swiss Life Asset Managers Deutschland GmbH. Verena Pickhardt will take up her new role on 1 July 2023.

Verena Pickhardt is to assume the role of Head of Sales & Marketing at Swiss Life Asset Managers in Germany. A graduate in business administration with over 25 years of practical experience in the insurance industry and finance, she will transfer from DWS, where she most recently worked as Head of Client Development, to take up her new role at Swiss Life Asset Managers in Germany on 1 July 2023. She will also join the four-member Executive Board of Swiss Life Asset Managers in Germany, alongside the future CEO Holger Matheis (from 1 July 2023), CFO Christian Schmid and Jan Plückhahn, who in addition to his role as Head of Real Estate Germany at Swiss Life Asset Managers (from 1 July 2023) will also remain a member of the Executive Board of BEOS AG.

“This was an easy decision for me after the discussions with everyone involved, as the job profile is a perfect fit and the chemistry within the management team suited me immediately. Now I am very much looking forward to joining, and to everything we will tackle together,” says Verena Pickhardt, the new Head of Sales & Marketing at Swiss Life Asset Managers in Germany.

“We are delighted to welcome Verena Pickhardt as the new Head of Sales & Marketing at Swiss Life Asset Managers in Germany. She is an absolute specialist and a great addition to Swiss Life Asset Managers in Germany. She is a perfect fit for us, both professionally and personally, and we are looking forward to working together,” emphasises Holger Matheis, future CEO of Swiss Life Asset Managers in Germany.

“We are confident that Verena Pickhardt is exactly the right candidate in the current market environment to set the right course in her new role in Germany. She has outstanding market expertise and perfectly complements the management in Germany,” says Mark Fehlmann, Head of

Sales & Marketing at Swiss Life Asset Managers. Mark Fehlmann will continue to have overall responsibility for Sales & Marketing in all countries in which Swiss Life Asset Managers is active, while Verena Pickhardt will have specific responsibility for the German market in future.

Information

Swiss Life Asset Managers, Germany

Communications

Stephan Pacho

Phone: +49 69 240031 447

media-de@swisslife-am.com

www.swisslife-am.com



Swiss Life Asset Managers

Swiss Life Asset Managers has 165 years of experience in managing the assets of the Swiss Life Group. This insurance background has exerted a key influence on its investment philosophy, which is governed by such principles as value preservation, the generation of consistent and sustainable earnings and a responsible approach to risks. This tried and tested approach means that Swiss Life Asset Managers is also available to third-party clients in Switzerland, France, Germany, Luxembourg, the United Kingdom and the Nordic countries.

As at 31 December 2022, Swiss Life Asset Managers managed a total volume of EUR 253.3 billion in assets for the Swiss Life Group, including over EUR 106.7 billion for third-party asset management. Swiss Life Asset Managers is also a leading real estate manager¹ in Europe, with EUR 90 billion of the total EUR 253.3 billion in assets under management invested in real estate. In addition, Swiss Life Asset Managers, in cooperation with Livit, manages real estate worth a total of EUR 22.2 billion. Total real estate under management and administration at the end of December 2022 thus stood at around EUR 112.2 billion.

Swiss Life Asset Managers has over 2100 employees in Europe.

A self-determined life

Swiss Life enables people to live a self-determined life so they can look to the future with confidence. Swiss Life Asset Managers pursues the same goal: we think long term and act responsibly. We use our knowledge and experience to develop future-oriented investment solutions. That's how we support our clients in achieving their long-term investment objectives. This in turn helps their customers to plan long term and act with self-determination.

¹ INREV fund manager survey 2022 (assets under management as at 31 December 2021)