



EDHEC + Swiss Life AM: A partnership that benefits students and business

Swiss Life Asset Managers joins EDHEC Business Club; named official sponsor of the EDHEC MSc in Risk and Finance programme

London, 29 September, 2014: EDHEC Business School is proud to announce the addition of Swiss Life Asset Managers as a corporate partner and the official sponsor of the Master of Science in Risk and Finance, a part-time programme that prepares students for global careers in risk management and finance.

The newest member of the EDHEC Business Club, Swiss Life Asset Managers joins an international group of forward-thinking companies eager to contribute to today's business education and to tap young talent at one of the world's top-ranking business schools. The EDHEC Business Club counts among its members prestigious brands such as Unilever, Nestlé and L'Oréal.

"This partnership was no accident: Swiss Life Asset Managers recognizes the high-quality of education delivered by EDHEC, especially in the field of Risk Management in finance. This partnership is perfectly in line with our view that risk must be at the heart of asset management strategies and development," said Jean-Pierre Grimaud, CEO AM Business at Swiss Life Asset Managers. "With this partnership we look forward to meeting and recruiting bright and energetic EDHEC students, and to playing a more central role in the EDHEC MSc in Risk and Finance programme."

Mr. Grimaud and EDHEC administrators celebrated the inauguration of the new partnership 11 September on EDHEC's London campus, located in the heart of the city's finance district. As part of the festivities, Mr. Grimaud delivered a keynote speech on risk management to MSc in Risk and Finance students. The speech, part of a multi-day Back-to-School event for students, was followed by a cocktail reception.

"Partnerships with companies such as Swiss Life Asset Managers ensure that the education we deliver at EDHEC reflects the true needs of the business world in terms of skills and knowledge," said René Garcia, Dean of Graduate Studies at EDHEC Business School. "These partnerships also provide our students with great internship and employment opportunities. We're very proud to be able to work with many of the world's top firms in marketing, strategy and finance."

To view a video explaining the benefits of EDHEC's corporate partnerships for students, professors and business professionals, please click here: <http://youtu.be/dxa8KzKEutA>

The partnership announcement comes as EDHEC kicks off the 2014-2015 academic year with the return of 6200 French and international students. This month, the school launched the EDHEC BBA, a bachelor in business administration programme that succeeds ESPEME, the school's previous bachelor programme, as well as a new

MSc in Creative Business. EDHEC is also celebrating the announcement of an exclusive partnership with QTEM (Quantitative Techniques for Economics and Management), which aims to improve education in analytical and quantitative techniques.

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About EDHEC

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 6 200 students and 10 000 participants in executive education, conferences and seminars organised in 28 economic capitals around the globe
- 20 degree programmes: Bachelor, Master in Management, Master of Science, MBA, PhD
- More than 25 000 graduates in 120 countries
- 142 permanent professors (49 percent international) and 810 visiting lecturers
- 13 research and teaching chairs
- €87m budget, 1/3 from corporate funding and 20% invested in research
- One of 60 business schools in the world with triple accreditation from EQUIS – AACSB – AMBA

EDHEC Business School aims to be recognised for high-quality research and education, and for innovative ideas and tools that impact business. This “EDHEC for Business” strategy is underpinned by excellent academic research, the results of which are systematically disseminated through EDHEC’s academic programmes, and to the business world and society at large. For more information, please visit: www.edhec.edu

About Swiss Life Asset Managers:

With over 150 years of asset management expertise and the backing of the solidity represented by the Swiss Life Group, Swiss Life Asset Managers has developed a complete offering of products and services. The offering stems from proven skills in different aspects of asset management integrating risk management to provide its clients with a regular and sustained performance. As of 30 June 2014, Swiss Life Asset Managers had EUR 139 billion under management for Swiss Life Group including EUR 25 billion for external clients in France, Switzerland and Germany.

More information on Swiss Life Asset Managers on www.swisslife-am.com