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Swiss Life Asset Managers expands its asset management activities to Germany

Swiss Life Asset Managers has established a distribution organisation for its asset management business in Munich. The new organisation offers the entire spectrum of portfolio management products and investment advice. Clients will have access to a wide range of investment funds and mandates in the asset classes of fixed income, real estate, balanced and risk-based equity strategies as well as to a comprehensive asset allocation expertise.

Swiss Life Asset Managers is expanding its asset management activities by establishing a distribution organisation in Munich. With the new organisation Swiss Life Asset Managers is continuing its geographic expansion of its asset management business.

Jean-Pierre Grimaud, CEO of the Asset Management Business at Swiss Life Asset Managers, commented: "We are delighted to be introducing the Swiss Life Asset Managers brand to the German market. Entering the German market is an important step and underlines our long-term growth strategy. The in-depth knowledge our German team has of the local asset management business combined with the proven expertise of Swiss Life Asset Managers in its core markets of Switzerland and France means that we are ideally positioned to offer our clients in Germany high-quality investment advice and comprehensive asset management solutions."

Georg Weiß, Head Business Development of the Asset Management Business at Swiss Life Asset Managers in Germany, adds: "We are very pleased to be represented in Germany. One of our success factors is our local presence. We know the specific requirements and needs of investors as well as the operating conditions within which they work. The opening of our new office in Munich is another step in this direction, giving us the opportunity to make our expertise available for German investors."

Swiss Life Asset Managers

Swiss Life Asset Managers has more than 150 years of experience in managing the assets of the Swiss Life Group. This insurance background has exerted a key influence on the investment philosophy of Swiss Life Asset Managers, which is governed by such principles as value preservation, the generation of consistent and sustainable performance and a responsible approach to risks. As at 31 December 2013, Swiss Life Asset Managers managed a total volume of over EUR 127 billion assets for the Swiss Life Group, including over EUR 22 billion for external clients in Switzerland, France and Germany.

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